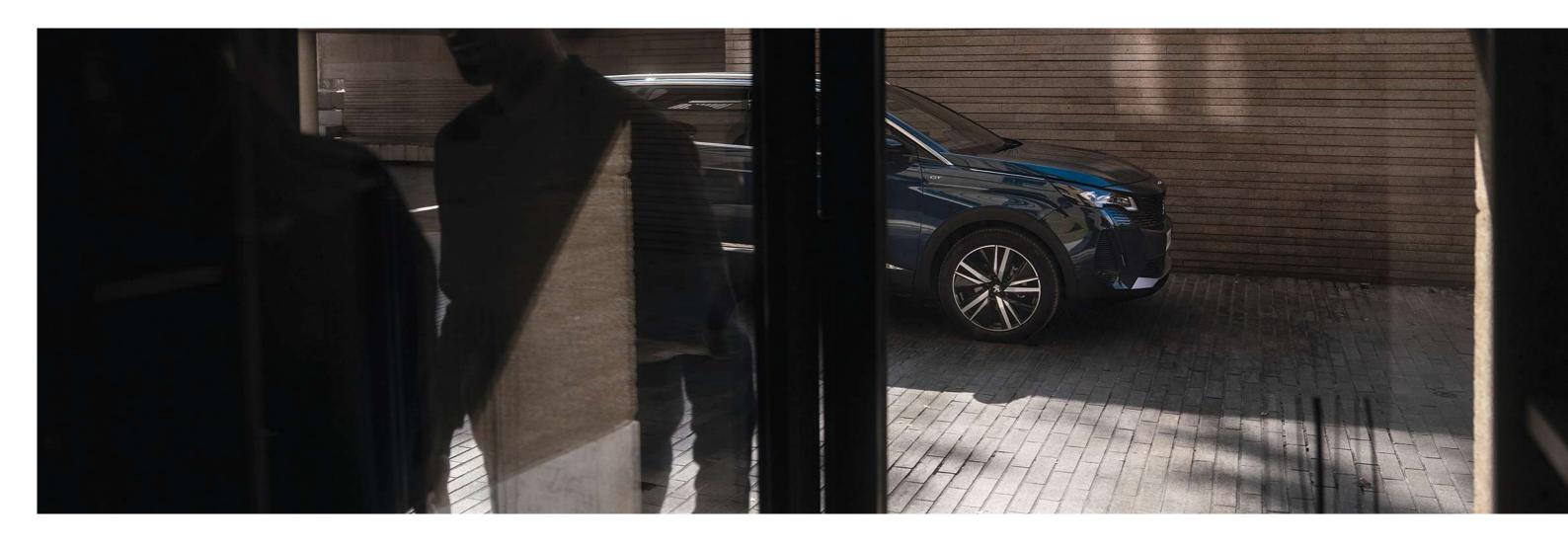


Production and publication: Altavia Paris, 10 rue Blanqui, 93400 Saint-Ouen, France Automobiles PEUGEOT 552 144 503 Trade and Companies Register Nanterre Printed in EU - Ref. New5008-EN-032021 – March 2021.

PEUGEOT RECOMMENDS TOTAL

www.peugeot.com





For 210 years, PEUGEOT has unfailingly upheld a French manufacturing From ergonomics to materials and connectivity, we have worked on each experience that goes beyond driving by heightening all the senses.

tradition of quality and inventiveness. Today, PEUGEOT is more focused detail to bring you a more intuitive driving experience. More than than ever on designing sleekly styled vehicles affording drivers a sensory anything, we wish to offer you the freedom to choose, because people have been and always will be our main focus.

- 04 DESIGN
- 10 DRIVER'S CAB
- 16 CONNECTIVITY
- 18 FUNCTIONALITIES

- 22 TECHNOLOGY
- 30 ENGINES
- 34 CUSTOMISATION



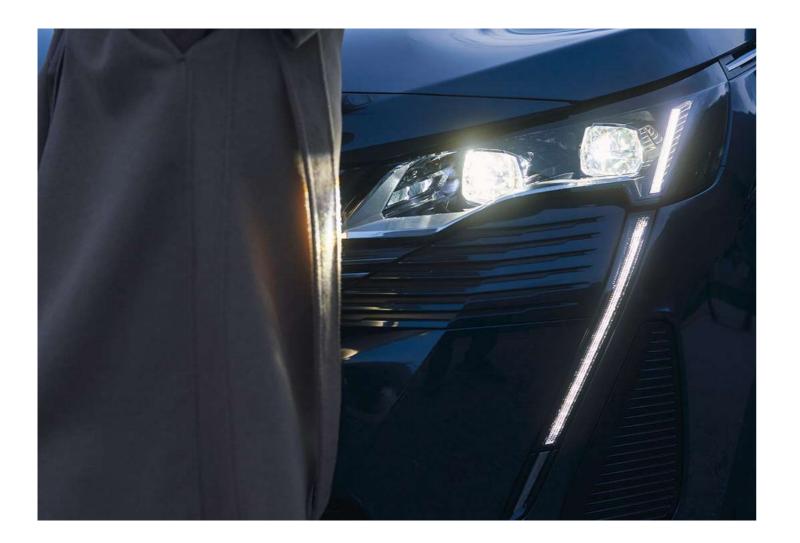
RENEWING MODERNITY.

Expand your idea of imposing style.

The modern styling of the new 7-seater PEUGEOT 5008 SUV has been revamped with elegance and maturity to strike a perfect balance between power and refinement.

The dynamic and sporty stance of its raised body design is highlighted by the chrome insert that extends the line of the headlights to the rear spoiler, and is enhanced by the new 19" San Francisco diamond-cut aluminium wheel rims⁽¹⁾ that add a final touch to its athletic muscular body.

⁽¹⁾ Available exclusively as standard on the GT Pack version, depending on the country.





FEATURING TOMORROW'S DESIGN CUES.

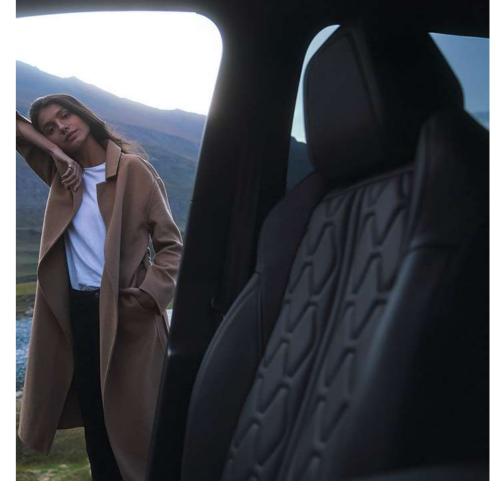
With a new frameless radiator grille and the brand's light signature, the front end of the new PEUGEOT 5008 SUV appears perfectly integrated, sculptural and distinctive, comprising a new bumper with metallic fairing and gloss black side scoops. The new model's feline look is enhanced by full-LED headlights, fitted with the SDL⁽¹⁾ function and framed by "illuminated fang" daytime running lights with chrome-plated tips.

HEIGHTENED PRESTIGE.

At the rear, the modern prestige of the new PEUGEOT 5008 SUV is heightened by the perfect alignment of the gloss black strip, new and modernised full-LED lights with 3D claws covered with a transparent smoke window and scrolling indicators.

AMPLIFIED TECHNOLOGY.





ENHANCE YOUR DRIVE.

Heighten your sensations at the wheel of the new, modernised, innovative and user-friendly PEUGEOT i-Cockpit®. Equipped with the compact steering wheel for improved handling and seven toggle switches(1), the new PEUGEOT 5008 SUV gains a new central touchscreen and the new head-up digital instrument panel with a high-quality display, for monitoring key driving information without taking your eyes off the road. The frameless photosensitive interior rearview mirror adds a crowning functional and aesthetic touch.

ENJOY SEATING COMFORT.

Comfortably seated in the wrap-around AGR⁽¹⁾ adjustable, heating and massaging seats⁽²⁾, enjoy the top-quality finish and the premium and timeless upholstery.

⁽¹⁾ AGR seats (Aktion Gesunder Rücken: German organisation for back health).
Standard, optional or unavailable depending on version.

⁽²⁾ Electrical adjustment and massaging functions available as standard, optional or unavailable, depending on version.





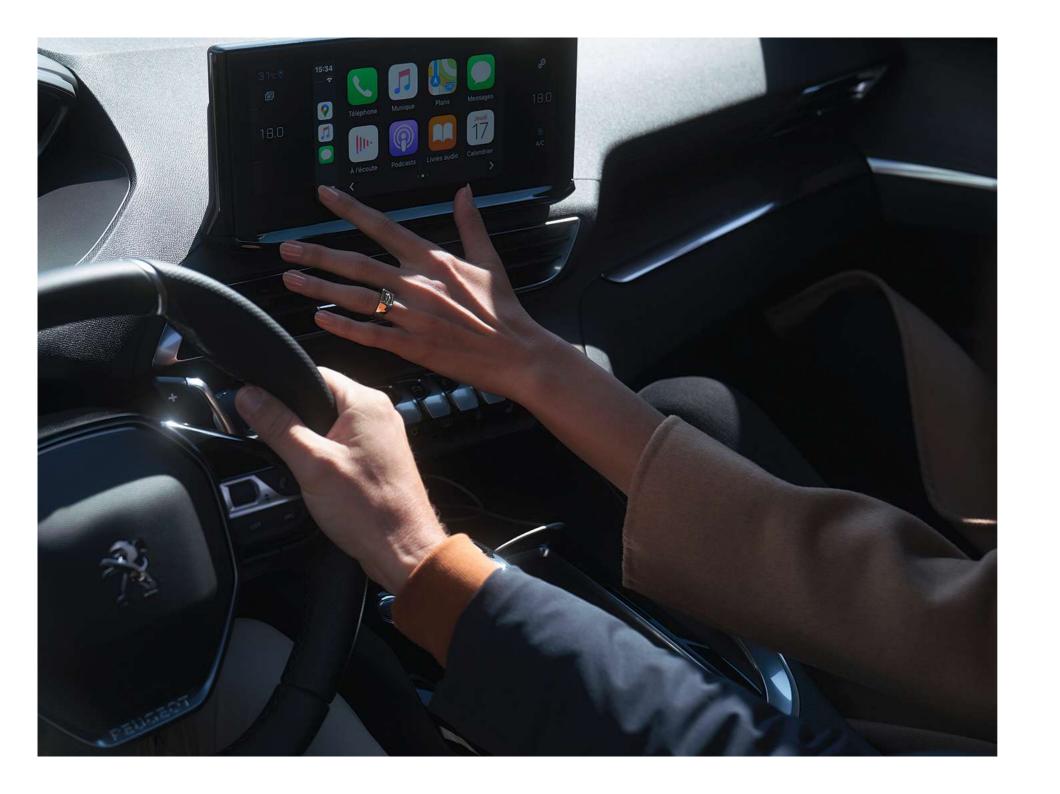
NEW INSTRUMENT PANEL.

With deeper black and better contrast, the new customisable and configurable, 12.3" digital head-up instrument panel provides better display quality and optimised readability of the information selected by the driver, for increased responsiveness.

NEW TOUCHSCREEN.

At your fingertips, the new HD 10" central touchscreen is clear and responsive, providing access to all the vehicle and connectivity functions.

14 15



CONNECTED FOR ADVENTURE.

To guide you with complete peace of mind, the new 10" HD touchscreen is combined with the connected Navigation Pack featuring voice recognition and including real-time traffic info and danger zones by TomTom Services⁽¹⁾.

Use the Mirror Screen $^{(2)}$ function to mirror your compatible favourite apps on the touchscreen and charge your phone $^{(3)}$ on the central console. In the rear, two USB $^{(4)}$ charging sockets are also available for passengers.

(i) TomTom services display all essential driving information in real time: real-time traffic, service stations, parking, weather, local searches and danger zones (depending on national legislation). All of these services come with a 3-year subscription which can be extended or subsequently renewed online for a fee.

⁽²⁾ Standard, optional or unavailable depending on version. The Mirror Screen feature lets you mirror smartphone applications onto the touchscreen. The Mirror Screen feature works with Android Auto (for Android phones), Apple CarPlay™ (for iOS phones) or, until mid-May 2021, with MirrorLink® technology (for MirrorLink® compatible Android smartphones and only when paired with "Peugeot Connect Radio"), subject to mobile data contracts. Only these three certified apps will operate when stationary and while driving, as applicable. When driving, certain functions of the applications concerned will be inhibited. Some types of content, which may be available for free with your smartphone, require a subscription to an equivalent app that is certified Android Auto, Apple CarPlay™ or MirrorLink® Find out more at your country's PEUGEOT website.

(3) Standard, optional or unavailable depending on version – Induction charging for devices compatible with the Qi standard.
(4) Standard, optional or unavailable depending on version.





BOOST SOUND PURITY.

Take full advantage of the Premium Hi-Fi sound system by Focal®*, offering the pleasure of pure and detailed sound, broadcast over the ten integrated speakers. The central channel and tweeters boast the new "Bronze Belem" colour.

BROADEN YOUR HORIZONS.

The "Black Diamond" roof, fitted with aluminium roof bars, enhances the robust and fluid body design of the new model. The panoramic sunroof* adds more pleasure and light in the passenger compartment, for an exciting travel experience for all passengers.





ENJOY THE MODULAR LAYOUT...

Compact in its category, the new PEUGEOT 5008 SUV conceals large volumes inside.

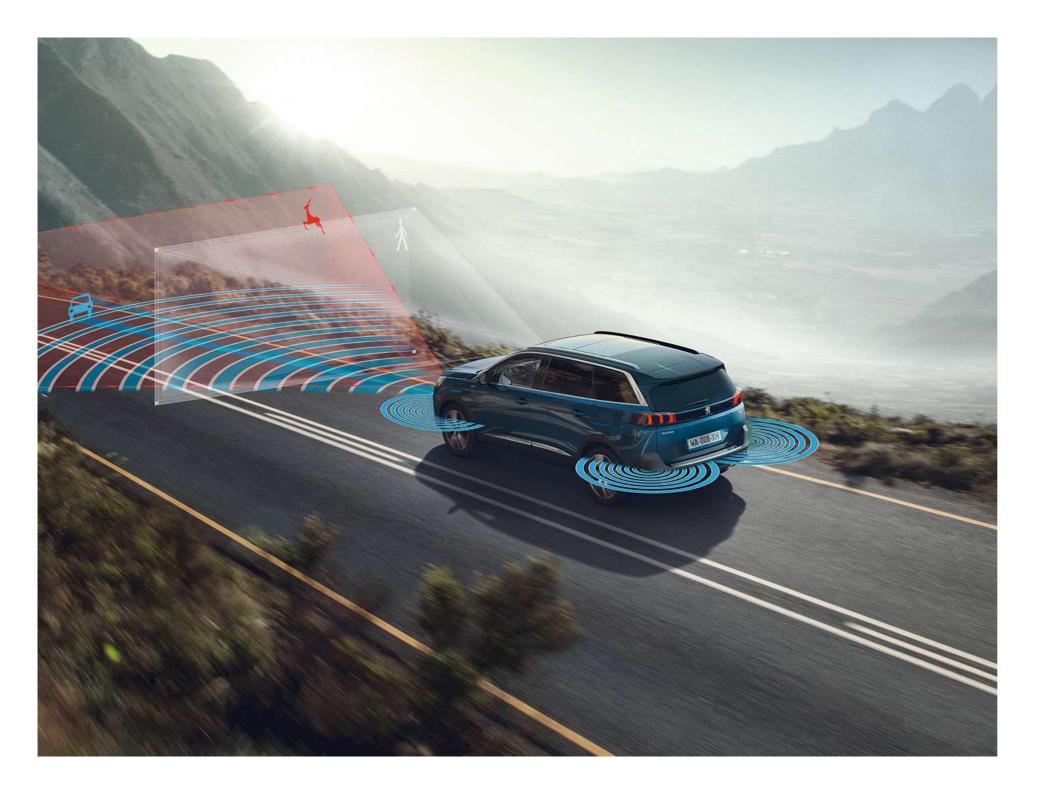
The interior fittings have been optimised with intelligence to offer excellent spaciousness and a practically unlimited modular layout from 1 to 7 seats⁽¹⁾. In row 2, the Child Pack⁽²⁾ comprises aircraft trays and sun blinds.

...AND ROOMINESS.

The new PEUGEOT 5008 SUV also has a large boot capacity⁽¹⁾, access to which is simplified by the motorised Hands-Free Tailgate⁽²⁾ opened and closed with a simple foot movement.

20

PERFORMANCE IN ACTION. HX-800-AW



CONTROL THE DRIVER ASSISTANCE SYSTEMS.

On the road, benefit from the new PEUGEOT 5008 SUV's numerous driver assistance systems⁽¹⁾, including latest-generation Automatic Emergency Braking⁽²⁾ and extended road sign recognition⁽³⁾.

For stress-free city driving, take advantage of the assistance systems for manoeuvring and parking, such as 360° visual parking assistance and Park Assist.

(1) Standard, optional or unavailable depending on version.
(2) Detection of pedestrians and cyclists, day and night, with collision risk warning.
Standard, optional or unavailable depending on version.
(3) Detection of speed limit and end of speed limit signs, as well as stop, one-way, overtaking-prohibited signs, etc.





EXPERIENCE SEMI-AUTONOMOUS DRIVING.

Learn about semi-autonomous driving with the Drive Assist Plus Pack⁽¹⁾. With the lane positioning system⁽²⁾ and adaptive cruise control including the Stop & Go feature, your speed is adapted automatically to match that of the car in front, maintaining a safe stopping distance while ensuring the trajectory according to the position desired by the driver.

EAGLE EYES DAY AND NIGHT.

For optimised responsiveness at night or with reduced visibility, the infrared camera of the Night Vision⁽¹⁾ system detects the presence of pedestrians or animals up to 200 m in front of the vehicle, beyond the range of the headlights.

The image is displayed in your field of vision on the digital instrument panel and a warning tone sounds.

EXTEND YOUR FIELD OF ACTION.

With Advanced Grip Control⁽¹⁾ technology, your field of action is extended. You can adapt the grip capacities of the new PEUGEOT 5008 SUV to weather and road conditions.

On steep inclines, the Hill Assist Descent Control function⁽²⁾ helps control your speed.



⁽¹⁾ Optimised anti-skid system offering 4 grip modes: Normal, Snow, Mud, Sand. Optional or unavailable depending on version.

⁽²⁾ HADC: Hill Assist Descent Control. Optional or unavailable depending on version.







BE EFFICIENT.

Nimble and easy to handle, the new PEUGEOT 5008 SUV offers the dynamic performance and acoustic comfort of a grand touring car.

It comes with the latest-generation Euro 6d-certified⁽¹⁾ PureTech petrol or BlueHDi diesel engines, all of them equipped with Stop&Start technology.

 $^{(1)}$ New Euro 6d-Final emission standard which comes into force on 1 January 2021.

FUEL CONSUMPTION AND CO₂ EMISSIONS

- WLTP(1) scores: Fuel consumption of xx to xx in combined cycle, xx to xx at low speed, xx to xx at medium speed, xx to xx at high speed, and xx to xx at very high speed WLTP (I/100 km) CO_2 emissions (combined) WLTP: xx to xx (g/km).
- The fuel consumption and CO₂ emission values specified comply with the WLTP test procedure based on which new vehicles have been accepted since 1 September 2018. This WLTP procedure replaces the European Driving Cycle (NEDC), which was the test procedure used previously. As the test conditions are more realistic, the fuel consumption and CO₂ emissions measured according to the WLTP procedure are, in many cases, higher than those measured according to the NEDC procedure. The fuel consumption and CO₂ emission values may vary according to actual conditions of use and various factors such as: specific equipment, options and ture tupes. Please contact your dealer for more information. More information on the PEUGEOT website of your country.

STAY SMOOTH.

With its efficient engines available with the EAT8 automatic gearbox⁽¹⁾, together with its optimised weight and ultra-short turning circle, the new PEUGEOT 5008 SUV affords sharp, agile and precise driving pleasure and a joyful at-the-wheel experience.

⁽¹⁾ Efficient Automatic Transmission 8. Available depending on engine type.

The PEUGEOT 5008 SUV may also be equipped with a 6-speed manual gearbox, depending on engine type.

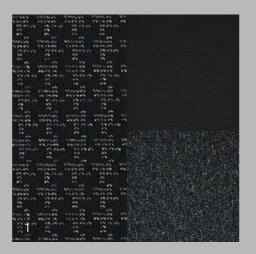


APPOINT YOUR INTERIOR

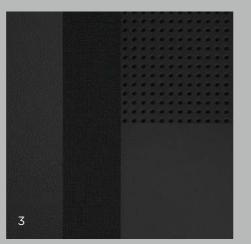
Enjoy the quality of the materials, topstitching and finish of the upholstery and trim and appoint the interior of your new PEUGEOT 5008 SUV to perfectly match your tastes

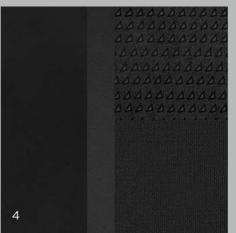
- I. MECO fabric
- 2. TEP/COLYN fabric
- 3. TEP/Black Mistral Alcantara®(4
- 4. Black Mistral Nappa Leather⁽³
- 5. Red Nappa Leather

Leather and other materials: for more information on leather, see the technical characteristics at points of sale and on your country's PEUGEOT webs

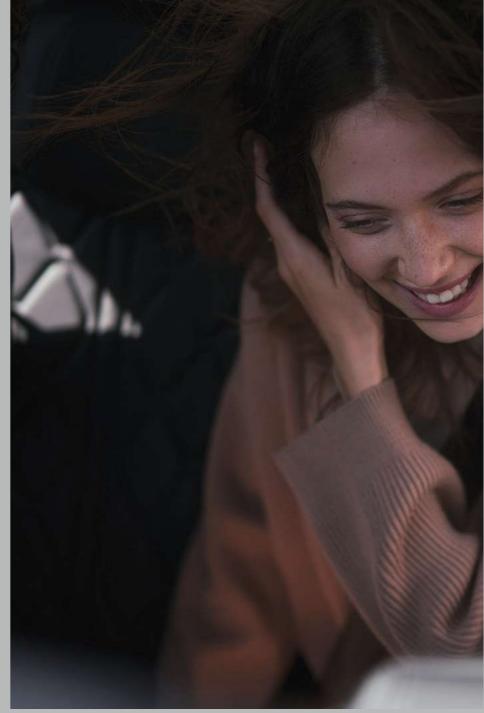












⁽II) Standard on ACTIVE and ACTIVE Pack models

⁽²⁾ Standard on ALLURE and ALLURE Pack models

⁽³⁾ Available as an option on the ALLURE/ALLURE Pack/GT/GT Pack models.

⁽⁴⁾ Standard on GT and GT Pack models

⁽⁵⁾ Optional on GT and GT Pack models

DISTINGUISH YOUR COLOUR.

Express your personality by choosing your colours from the available range.



Metallic Copper(1)



Cumulus Grey⁽²⁾



Platinum Grey⁽²⁾



Perla Nera Black⁽²⁾



Celebes Blue(2)



Pearlescent White(2)



Ultimate Red⁽²⁾

THE ULTIMATE TOUCH OF PERFECTION.

Choose from a range of five carefully crafted rims to make your model unique.

- (1) Available as standard on ACTIVE / ACTIVE PACK versions.
- (2) Available as standard on ALLURE / ALLURE Pack versions.
- (3) Available as standard on GT versions.
- $^{(\!4\!)}$ Optional or unavailable depending on the version, combined with the Advanced Grip Control option.
- (5) Available as standard on GT Pack versions.
- (6) Linked to the Black Pack option on GT / GT Pack versions.



CHICAGO⁽¹⁾ 17" alloy wheel



DETROIT⁽²⁾ 18" Storm Grey two-tone diamond-cut alloy wheel



DETROIT⁽³⁾ 18" Onyx Black two-tone diamond-cut alloy wheel



LOS ANGELES⁽⁴⁾ 18" two-tone diamond-cut Haria Grey alloy wheel



BOSTON⁽⁵⁾ 19" two-tone diamond-cut Black Onyx vernis mat alloy wheel



SAN FRANCISCO⁽⁵⁾ 19" matte Black Onyx two-tone diamond-cut alloy wheel



WASHINGTON⁽⁶⁾ 19" Onyx Black Mist diamond-cut alloy wheel

⁽¹⁾ Available as standard.

⁽²⁾ Available as an option.